PETER & ELIZABETH **TOWER FOUNDATION**

# *Programs & Services*
2023 Guidelines

## Eligibility

- It's easiest for us to accept grant applications from:
    - Not-for-profit organizations with a 501(c)(3) designation that are not private foundations;
    - Not-for-profit public benefit corporations;
    - Public or diocesan school districts; or
    - Private or charter schools.
- We will be making grants to organizations currently providing services in one or more of these regions:
    - Massachusetts: Barnstable County, Dukes County, Essex County, Nantucket County
    - New York: Erie County, Niagara County
- At a minimum, grant partners currently provide prevention, treatment, and/or recovery services to people aged 26 years or younger from at least one of these populations:
    - People with intellectual disabilities (including those on the autism spectrum)
    - People with specific learning disabilities
    - People with mental illness/mental health challenges
    - People with substance use disorders
- Our ideal grant partners serve one or more of the populations listed above who also have intersecting identities as members of historically marginalized communities (e.g., Black/African-American, Hispanic/Latinx, Native American/Indigenous Peoples, disability, housing insecure, immigrant/refugee, LGBTQIA+).
- While organizations may have more than one active Programs & Services grant at any given time, the Foundation may give preference to organizations that have not received a grant award recently. If the Foundation declines a funding request, your organization may reapply as soon as the following cycle.

## Funding Availability

- A total of $2.2 million is available, with $1.1 million awarded in each of two grant cycles. Preliminary applications will be due by February 1, 2023 and August 2, 2023, respectively.
- The Tower Foundation is open to multi-year grants with budgets ranging from (but not limited to) $15,000 to $50,000 per year. The most competitive applications are likely to be no more than three years and fall at or below $150,000 in total.

## Application Timeline

| | Spring Cycle | Fall Cycle |
|---|---|---|
| Preliminary Grant Requests Due | Wednesday, February 1, 2023 | Wednesday, August 2, 2023 |
| Clarification Calls (if needed) | February 23 – March 13 | August 21 – September 11 |
| Requests for Full Proposals Sent | March 15 | September 13 |
| Collaborative Proposal Review | March 16 – April 26 | September 14 – October 25 |
| Proposal Decisions Sent | May 24 | November 22 |

*Preliminary grant requests must be received by 11:59:59 p.m. on the stated due date. Requests submitted after the due date will be considered during the next cycle.*

## What We're Most Interested in Funding

The Foundation is interested in funding requests that address the needs of young people affected by intellectual disabilities, learning disabilities, mental health, and substance use disorders who also have intersecting identities as members of historically marginalized communities (e.g., Black/African-American, Hispanic/Latinx, Native American/Indigenous Peoples, disability, housing insecure, immigrant/refugee, LGBTQIA+).

Through its Programs & Services grants, the Foundation seeks to support projects or initiatives that are new to an organization or that enhance, expand, or adapt existing activities.

The Tower Foundation allows organizations to apply an **administrative overhead rate** of 15% on grant requests over $100,000, and 20% for requests of $100,000 or less. The administrative overhead rate for colleges, universities, and affiliated organizations is capped at 10%.

## How to Apply

- Most of our grant requests come in through the Foundation's grants portal. If you don't need any sort of special consideration (see below), please submit your application here: *https://thetowerfoundation.force.com*
- For any of the following situations, please get in touch with a Program Officer to discuss your circumstances:
  - We are happy to take applications in non-written formats (e.g., video, audio). Nothing highly produced, though – keep it simple (but make sure you have good sound quality!).
  - Not one of the organization types listed above? No problem. We'll take proposals from groups or organizations that do not have non-profit status as long as they apply through a fiscal sponsor.
  - We are open to accepting proposals written for other funders.

## How to Contact Us

If you have any questions that aren't covered in these guidelines, you'd like to discuss a special circumstance, or you want to see whether an idea you have for a grant is a good fit for the Foundation, please get in touch with one of our Program Officers.

- Schedule a phone call: https://calendly.com/towerfdn-program
- Send us an email: info@thetowerfoundation.org